

Ed.D. ADMISSION ESSAY RUBRIC

Criteria	1 - Unacceptable	2 - Developing	3 – Proficient	4 - Exemplary	Score
Introduction / Thesis 15%	__weak introduction of educational issues and subtopics __thesis is weak and lacks an arguable position	__adequate introduction that states educational issues and some of the subtopics __thesis is somewhat clear and arguable	__proficient introduction that states educational issues and all subtopics in order __thesis is a clear and arguable statement of position	__exceptional introduction that engages reader’s interest __organizes, educational issues, thesis, and all subtopics __thesis is lucid, arguable, and well developed	15 <i>times</i> score =
Quality of Information / Evidence 20%	__limited information on topic __lack of research, details or accurate evidence	__some aspects of essay are researched __accurate evidence from limited perspectives	__essay is well researched in detail __accurate & critical evidence from a variety of perspectives	__essay has depth and breadth __insightful detail __conceptually accurate __critical evidence from a variety of perspectives & disciplines	20 <i>times</i> score =
Support of Ideas / Analysis 20%	__minimal connections between evidence, subtopics, thesis, & counterarguments, __lack of analysis	__limited connections between evidence, subtopics, thesis / topic, & counterarguments, __shows some analysis	__consistent connections between evidence, subtopics, thesis / topic, & counterarguments, __shows good analysis	__critical, relevant, and consistent connections between evidence, subtopics, thesis / topic, & counterarguments __perceptive analysis	20 <i>times</i> score =
Organization / Development of Ideas	__essay lacks clear and logical development	__clarity and logical development of subtopics is	__clear and logical subtopic order that supports thesis __good transitions	__clear, logical, and integrated __innovative	20 <i>times</i> score =

20%	of ideas __lacks transitions between ideas and paragraphs	inconsistent __inconsistent transitions between paragraphs	between paragraphs __substantial development of subtopics	development of subtopics that support thesis __excellent transitions between paragraphs	
Mechanics 10%	__inconsistent grammar, spelling, and punctuation throughout essay	__some errors in grammar, spelling, and punctuation	__generally proper grammar, spelling, and punctuation	__consistently proper grammar, spelling, and punctuation	10 times score =
Citation 10%	__fewer than 5 pages of text __fewer than 3 readings __inconsistent use of citation with limited details and improper format	__5 pages __cited 3 readings __some inconsistent use of citation with limited details	__5 readings from professional & scholarly sources __consistent & correct format inserted to validate evidence	__more than 3 readings from contemporary professional & scholarly readings __proper, detailed format always used consistently & correctly to validate evidence in essay	10 times score =
APA style 5%	__lack of proper format in essay & citations	__few errors in APA format	__consistent proper APA format used	__error free	5 times score =

Instructions to applicant:

- A proficient introduction that states the education issues you will be discussing
- Clear thesis with arguable statement of position
- Essay is well searched, with at least 3 readings from professional and scholarly sources
- Consistent connections between evidence, subtopics, thesis/topic, and counter-arguments
- Good analysis
- Solid transition between paragraphs
- Substantial development of subtopics
- Proper grammar, spelling, and punctuation
- Proper APA format is consistently used