

## 50/50 Campaign Intro/overview

Union Institute and University is celebrating its 50<sup>th</sup> anniversary in 2014. In celebration of that important milestone, the International Alumni Association Board has re-committed itself to securing the financial foundations of the IAAB Scholarship Fund. Our goal is to have 100% alumni participation, and we would love to have your help! To make it even more fun, we are entering all donors of \$50 or more into a drawing to win a gold coin worth almost \$400, donated by alum Dr. Donald Kagin.

The funds we raise will strengthen our scholarship endowment, giving us an important tool to help students enroll and stay in our innovative school. You know how important Union Institute and University has been in your life – now you have an opportunity to give back, to help others reach their educational goals.

<b><u>What is the IAAB?</u></b>	The International Alumni Association Board is comprised of graduates of Union Institute & University. It is a volunteer board, no one earns a salary. We work to support and engage all UI&I alumni, and also help raise money for important initiatives.
<b><u>What is this scholarship fund?</u></b>	The purpose of the fund is to provide financial support to students who are working towards their baccalaureate, master's, or doctoral degrees. The original funding for the IAAB Endowed Scholarship was provided through individual donor contributions back in 1995.
<b><u>Why are you raising money for scholarships?</u></b>	The president of Union, Roger Sublett, tasked the Board with finding ways to expand the scholarship fund in order to help more students achieve their educational goals. Union Institute & University is committed to finding ways to help its students achieve, and financial help is essential, especially in these times. We want to help, and we know that our alumni want to help, too.
<b><u>What happens to the money I donate?</u></b>	Your money will go into an endowment fund, which means that the principal cannot be touched. It will join the donations of many other alumni, creating a fund that will produce income that will be used to award scholarships in perpetuity.
<b><u>Who can apply for these scholarships?</u></b>	The scholarship is open to those working towards their BA, BS MA, Med or Ed.D., Psy.D., or Ph.D. Full information can be found at <a href="http://www.myunion.edu">www.myunion.edu</a> . Click on "Alumni", and follow the links to the IAAB Scholarship Fund.
<b><u>Is my donation tax-deductible?</u></b>	Absolutely! You will receive a written acknowledgement of your donation from the University, for your records.
<b><u>What's this about a gold coin?</u></b>	When you send us your tax-deductible donation of \$50 or more between now and October 1, 2014, you are entered into a drawing for a gold coin worth almost \$400. We are committed to garnering 100% alumni participation for this initiative by 2014, when we celebrate our 50 <sup>th</sup> anniversary. We can then leverage this participation to create and promote new innovative programs, which are the heart of the original Union vision.
<b><u>Union has a number of other worthwhile programs and scholarships to which you can contribute, e.g.:</u></b>	Women in Union ~ Provides undergraduate scholarships for single Moms who are heads of household. The idea behind this excellent program is that to help the children we need to educate the mother which will help her find a better job and better life for her and her children The Annual Fund ~ Contributions to the Annual Fund help to support UI&U operations. In addition, Union provides \$1.5 million annually in 'institutional scholarships, some of which is derived from annual fund. These contributions supplement professional development, technology, daily operations that are at the core of improving our educational model for future students.